

ICO Review: Dock.io (DOCK)

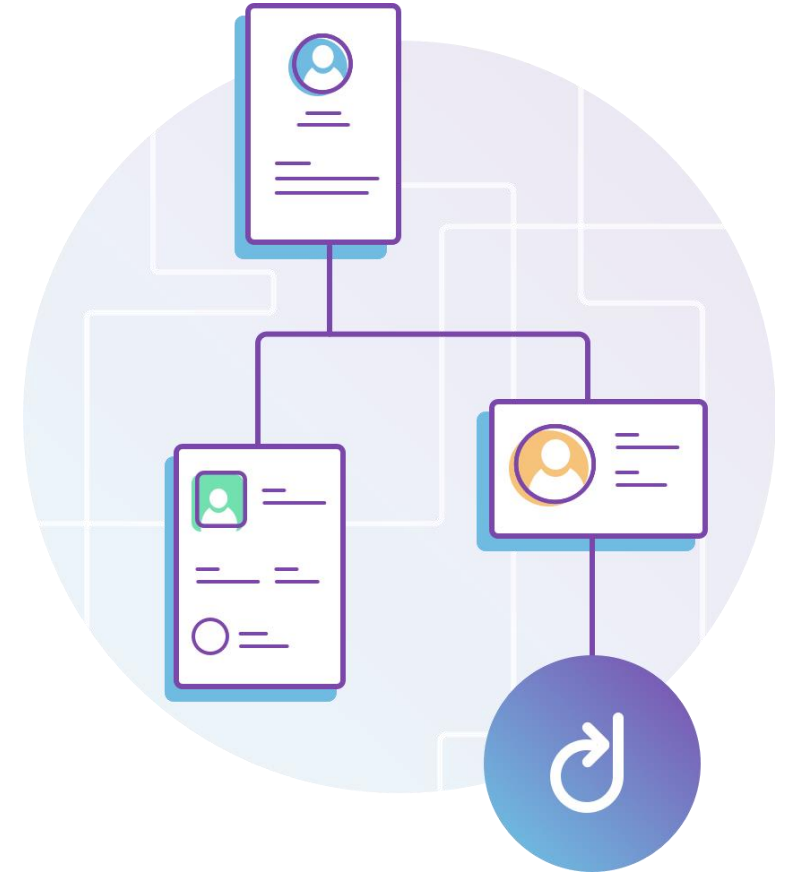
Decentralized Professional Data Exchange

January 30, 2018



What is Dock.io?

- The dock.io protocol is a decentralized data exchange protocol for the professional industry.
- It aims to provide a solution for “data hoarding” with current professional networks, which have no incentive, or disincentive to share their data with the competition.
- They aim to create a data exchange that will:
 1. Integrate user profiles (work experience, education, location, contacts, qualifications, etc.) from different platforms.
 2. Incentivize data transactions/sharing, while providing users complete control over their own data.



What dock.io provides

- Synchronize employment history and data in one location, and save time when signing up for new apps.
- Updated automatically as the users update their information in other platforms so information is always up to date.
- Able to control how their data is used and what data is transferred between different platforms with opt-ins/outs.
- Fully encrypted data stored on the blockchain.



Full Ownership & Control

Users have full ownership of where and how their data is used.



Maintain Value Across Apps

Users can transfer reviews, reputation and work history to maintain value across the web.



Data is Always Up to Date

User data is automatically updated across all apps at once, so it's always up to date.



Increasing Network Value

The larger the dock.io network grows the more value it delivers to everyone in the network.



Instant Access to User Data

Apps connected to dock.io have instant access to a growing wealth of information about their users.



Seamless Signups

Users can save time and instantly import their professional data when signing up for new apps.

Sample use cases



Protocols



Job Marketplaces



Networking Apps



Applicant Tracking
Systems

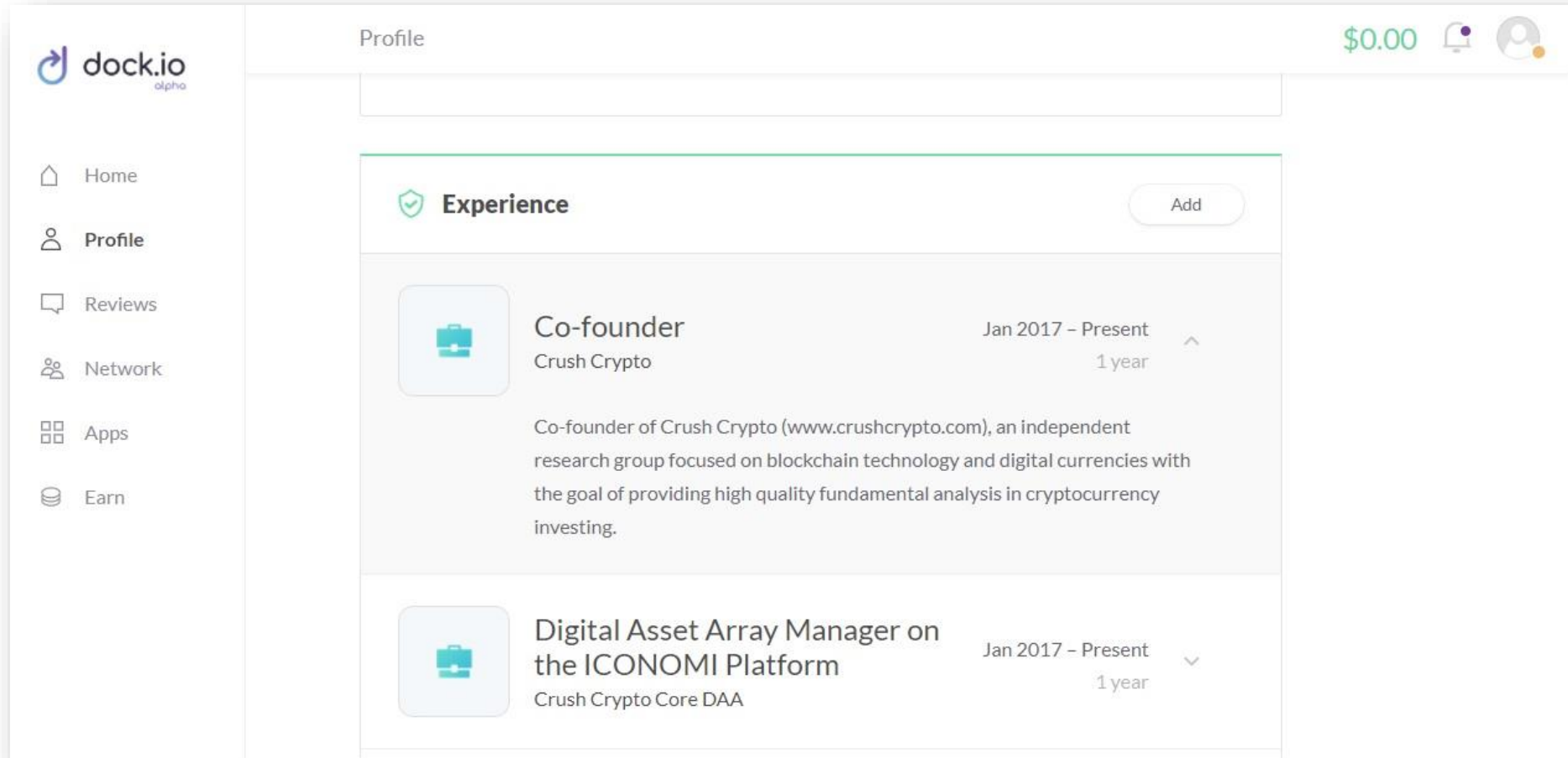


Human Resource
Management Systems



Education Apps

Screenshot of alpha



Development roadmap

2017

Dock.io begins.

Public
whitepaper is
published.



Q1 2018

Dock.io app
release.



Q2 2018

Remote.com
partner
integration,
along with
additional
partners. This will
allow data to be
transferred
between each
platform.



2H 2018

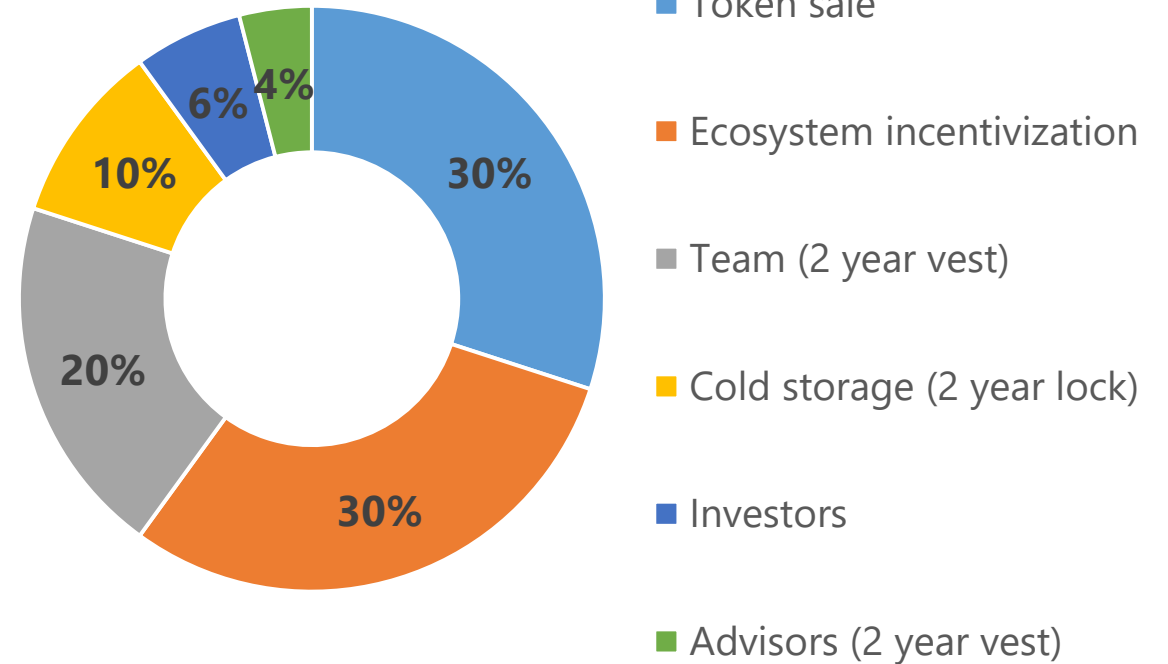
Network Data
Exchange launch,
allowing
platforms to
trade data for
DOCK tokens.

DOCK token sale summary

ICO SUMMARY

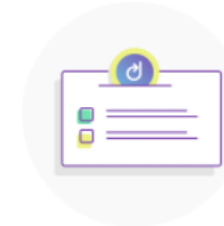
- **Project name:** dock.io
- **Token symbol:** DOCK
- **Website:** <https://dock.io/>
- **Hard cap:** US\$20M for 30% total token supply
- **Conversion rate:** 1 DOCK = \$0.067
- **Max market cap at ICO (fully diluted basis):** US\$67M
- **Bonus structure:** 40% bonus for pre-sale investors, but 50% of total contribution is locked up for 4 months
- **Presale or white list:** Both; whitelist registration opens on February 8, 2018
- **ERC-20 Token:** Yes
- **Countries excluded:** China
- **Timeline:** Token sale opens February 21, 2018
- **Token distribution date:** Following the conclusion of the ICO

TOKEN DISTRIBUTION



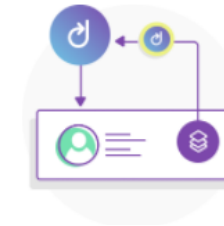
Use of DOCK tokens

- Used primarily as the currency for data transacting.
- Token holders can also introduce new proposals and vote on the future development roadmap.
- Users will have control over which applications can access and update their data. DOCK tokens will not be used to incentivize users to share data with applications.
- Applications will indirectly pay other applications to access their data. If an application pays a flat rate fee to a user for their data and no third party application data is included, such fees (in DOCK tokens) will be burned.



Voting

Token holders can introduce new proposals and vote on the future development roadmap of the protocol



Accessing Data

Applications use tokens when users want to access data on their platform.



Sharing Data

Applications are rewarded when users create new data to share via the protocol.



Ensuring Quality Data

To ensure high quality data, applications are only rewarded when other applications accept the data.

THE TEAM

Who are the people behind Dock.io?



Nick Macario

Co-founder & CEO

10+ years' experience in web and mobile marketing/applications with his most recent experience being the CEO of Remote.com (2.5 million professionals' network).



Elina Cadouri

Co-founder & COO

8+ years' experience in research and marketing with the most recent being with Outsource.com as co-founder.



Stenli Duka

CTO

4+ years' experience in software engineering with the most recent being with Remote.com as CTO.



Evgeniy Zabolotniy

Lead Backend Engineer

10+ years' experience in systems administration and program architecture with his most recent work being with Remote.com.



Todd Scheuring

Head of Design

15+ years' experience in web design with his more recent being with Remote.com.



Sergey Ermakovich

Lead Front-end Development

10+ years' experience in web and front end development with most recent being with Remote.com.

THE TEAM

Who are the advisors of Dock.io?



Lasse Clausen

Fundraising

Advisor to: Request
Network, Apex, FundRequest



Christopher Heymann

Technical

Advisor to: Request
Network, Apex, FundRequest



Darius Rugevicius

Strategy

Advisor to: Shyft, Wepower,
Current, Apex



Lester Lim

Marketing

Advisor to: Selfkey, Coinfi,
Ink Protocol



Technical

Deloitte.

Financial

Stradling

Legal

SENTRY

Security

The opportunities

- DOCK tokens should have quick adoption from DOCK's partnerships with Remote.com and other companies that have lots of users.



- The project is backed by a strong team that has previous entrepreneurial success in relevant area.
- The Alpha is easy to set up, functions well, with a slick user interface.
- There is a burning mechanism of tokens, so token supply will decrease over time. Negative inflation is good for token valuation.
- The project has attracted various venture capital investors.

PASSPORT CAPITAL

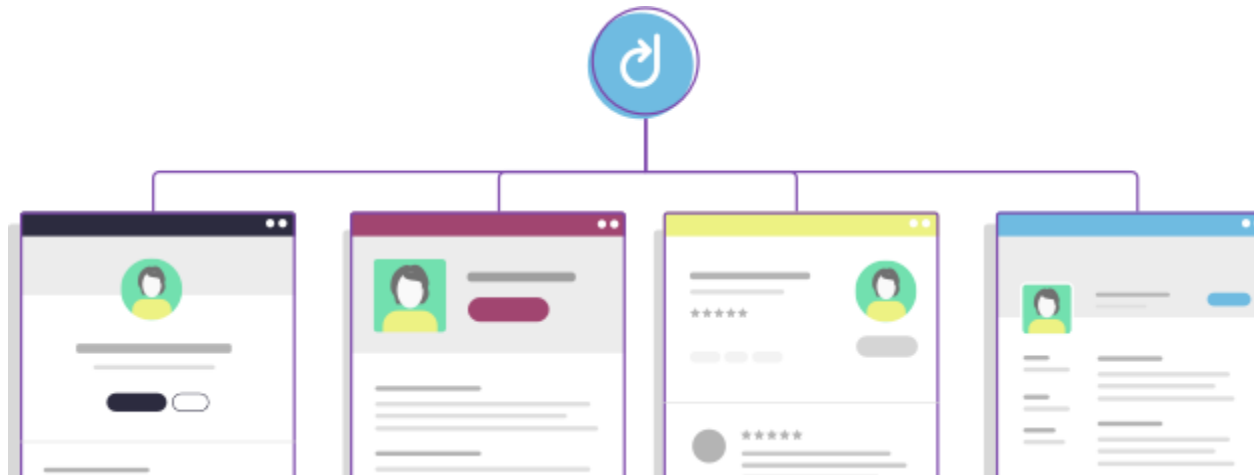


1kx



Our concerns

- The Dock Protocol represents a two-sided market (applications and users). If the protocol cannot attract users from both sides quickly, the network effect would be diminished.
- The key team members are working on both Dock.io and Remote.com and it is unclear how the team members will allocate their time.



What do we recommend?

For flipping: **Positive.**

- We believe the idea, team, development progress, token metrics with whale protection mechanism, and market awareness are all above average.

For long-term holding: **Positive.**

- We like the idea of users taking control of their own data, one of the key benefits over centralized system.
- Although the idea of the project is somewhat niche in the professional industry, we believe that the team is well-equipped to execute the vision of the project.

CrushCrypto