

# Crush Crypto Core (CCC) DAA: Monthly Update

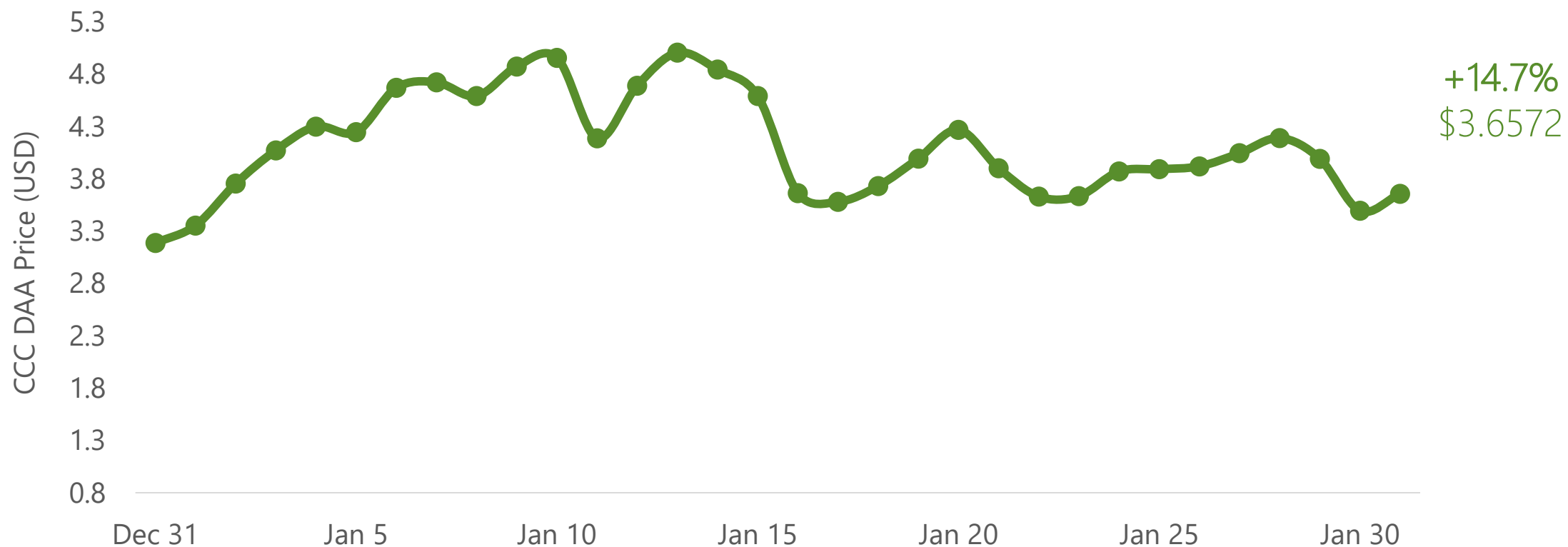
January 2018

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# Performance breakdown

CCC DAA PRICE MOVEMENT – JANUARY 2018



# Performance breakdown

## Coins

- Some coins appreciated (Ether +48%, Icon +44%, and Steem +71%) while others dropped (Bitcoin -28%, Monero -22%, Qtum -33%, Dash -34%, and Bitcoin Cash -41%).

## Tokens

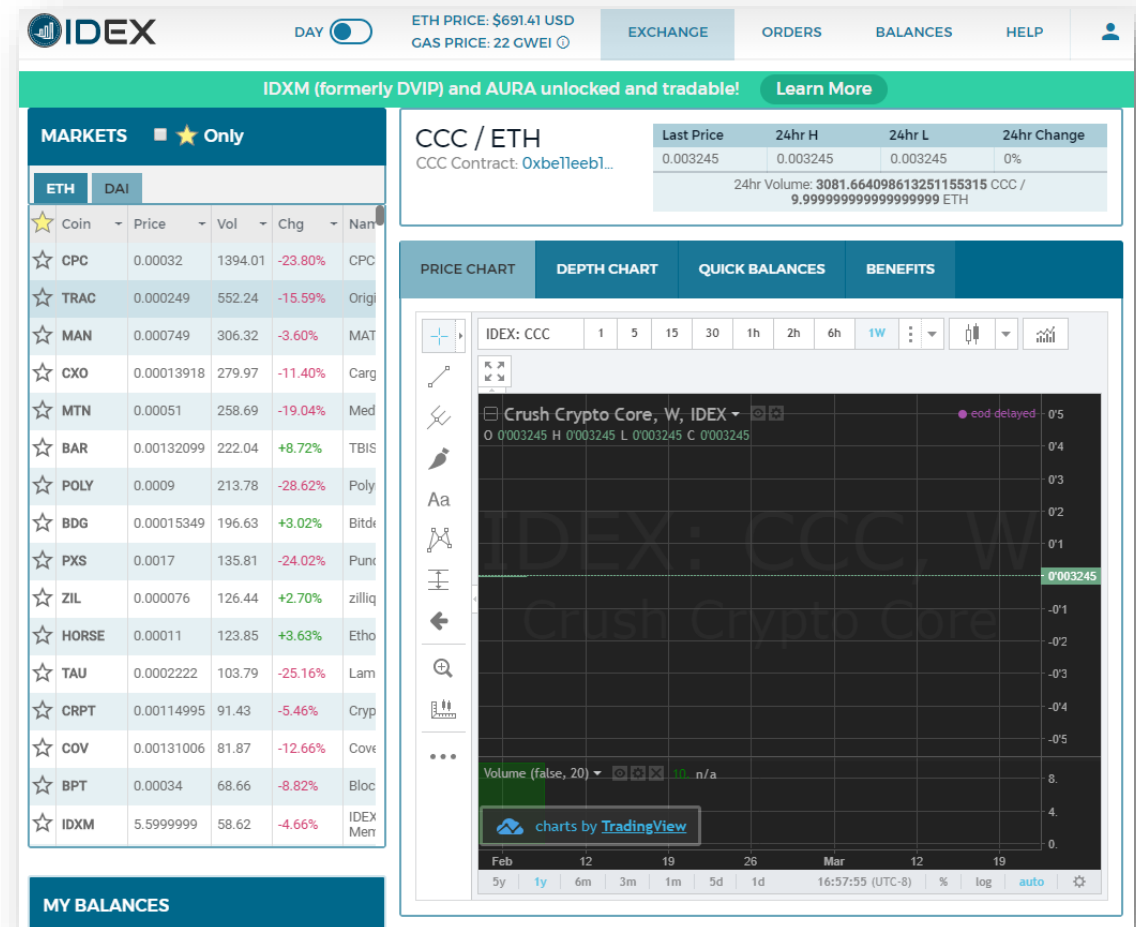
- Most tokens in the portfolio performed well. With the exception of Raiden (-6%), all other tokens appreciated (Funfair 0%, Everex +48%, Kyber Network +57%, and 0x +107%).

# General observations

- In crypto, because there is no supply response to price changes (token supply is fixed, you cannot mint more tokens when the price is good as opposed to other asset classes such as stocks or commodities), the volatility in this asset class is very pronounced.
  - There is still lots of greed in the ICO space, with people paying a few thousand dollars in gas fee in order to get into certain ICOs. This suggests that the overall sentiment can still deteriorate. On the other hand, the current market correction is mostly due to a technical standpoint and is not related to the fundamentals.
- There are strong arguments from both bulls and bears. The best we can do is keep a balanced portfolio and keep looking for undervalued coins.

# CRUSH CRYPTO CORE (CCC) DAA CCC listed on IDEX

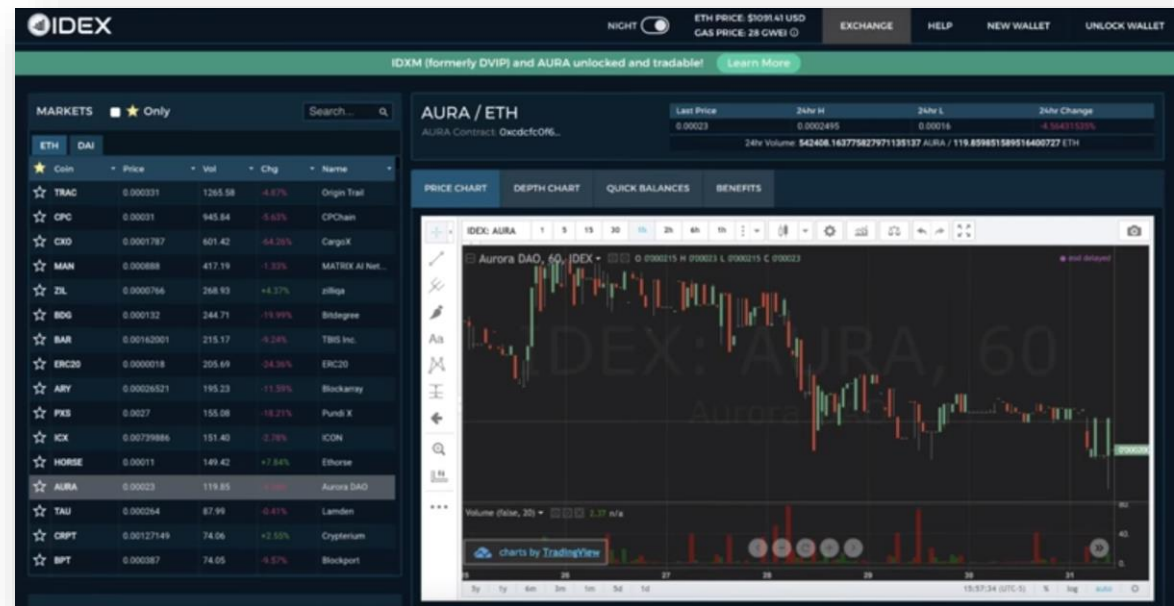
- CCC was successfully listed on the decentralized exchange IDEX on January 19, 2018.
- For those of you who live in countries that are excluded from ICONOMI (US or Canada), or if your deposit limit in ICONOMI is maxed out, you can now purchase CCC directly from IDEX.
- IDEX is decentralized exchange that launched in September 2017 and is already doing over \$4 million in daily volume.



# CRUSH CRYPTO CORE (CCC) DAA CCC listed on IDEX

- We will put up buy and sell orders on IDEX **every day at 2pm PST (5pm EST or 10pm GMT)** so there is guaranteed liquidity at that time.
- We will put up buy/sell orders for CCC at the market value as quoted on ICONOMI, but will pull the order after 15 minutes since the value of CCC fluctuates continuously.

## IDEX OFFICIAL TUTORIAL VIDEO



Learn how to connect your wallet, deposit, trade, withdraw or transfer assets on IDEX in this step-by-step video walkthrough: <https://youtu.be/3DWO82crisI>



# Rebalancing

## KEY CHANGES

- Increased allocation of Ether to 20% (from 15%) and decreased allocation of Bitcoin and Bitcoin Cash to 15% (from 20%).
- Added Icon (ICX) with 7.5% allocation
- Added KyberNetwork with 10% allocation

## CURRENT CCC DAA STRUCTURE

Holding	Category	Rebalancing Index Weight
Ethereum (ETH)	Platform	20.00%
Monero (XMR)	Anonymity	15.00%
Bitcoin (BTC)	Value	12.50%
KyberNetwork (KNC)	Decentralized Exchange	10.00%
Icon (ICX)	Decentralized Network	7.50%
FunFair (FUN)	Gambling Platform	5.00%
Raiden Network (RDN)	Blockchain	5.00%
Everex (EVX)	Payment	5.00%
Qtum (QTUM)	Platform	5.00%
Steem (STEEM)	Media	5.00%
0x (ZRX)	Decentralized Exchange Protocol	5.00%
Bitcoin Cash (BCH)	Value	2.50%
Dash (DASH)	Anonymity	2.50%

CRUSH CRYPTO CORE (CCC) DAA

# For more information

About the Crush Crypto Core DAA:

<https://crushcrypto.com/crush-crypto-core/>

FAQ: <https://crushcrypto.com/faq/>

Real-time performance and index weight of CCC:

<https://www.iconomi.net/dashboard/#/daa/CCC>

CCC on the decentralized exchange IDEX:

<https://idex.market/eth/ccc>

CCC token smart contract:

<https://etherscan.io/token/0xbe11eeb186e624b8f26a5045575a1340e4054552>

CCC Monthly Reports: <https://crushcrypto.com/ccc-monthly-report/>



**CrushCrypto** Analysis Performance Resources About Invest

## CRUSH CRYPTO CORE DAA

A digital asset array for crypto portfolio diversification

**CrushCrypto** CORE DAA AVAILABLE ON **ICONOMI** Digital Assets Management Platform

[Participate on ICONOMI now](#)

**We have partnered with ICONOMI to become one of their first Digital Asset Array managers**

Through their well-established platform, we will be actively managing a portfolio of digital assets (called Digital Asset Arrays).

The **Crush Crypto Core DAA (CCC)** is designed for people who want to hold a basket of high-quality and undervalued cryptocurrency assets, serving as a "core" for their long-term portfolio to provide a better return and diversification benefits with us doing the research and analysis.

We were one of the select few chosen by ICONOMI after a very rigorous screening process. We believe in our product so much that we have personally put in over **US\$100,000** to provide the seed funding for CCC. Rest assured that we have the best interest of CCC in mind as we also have a vested invest in seeing it succeed.



***CrushCrypto***