

ICO Review: Solve.Care (CAN)

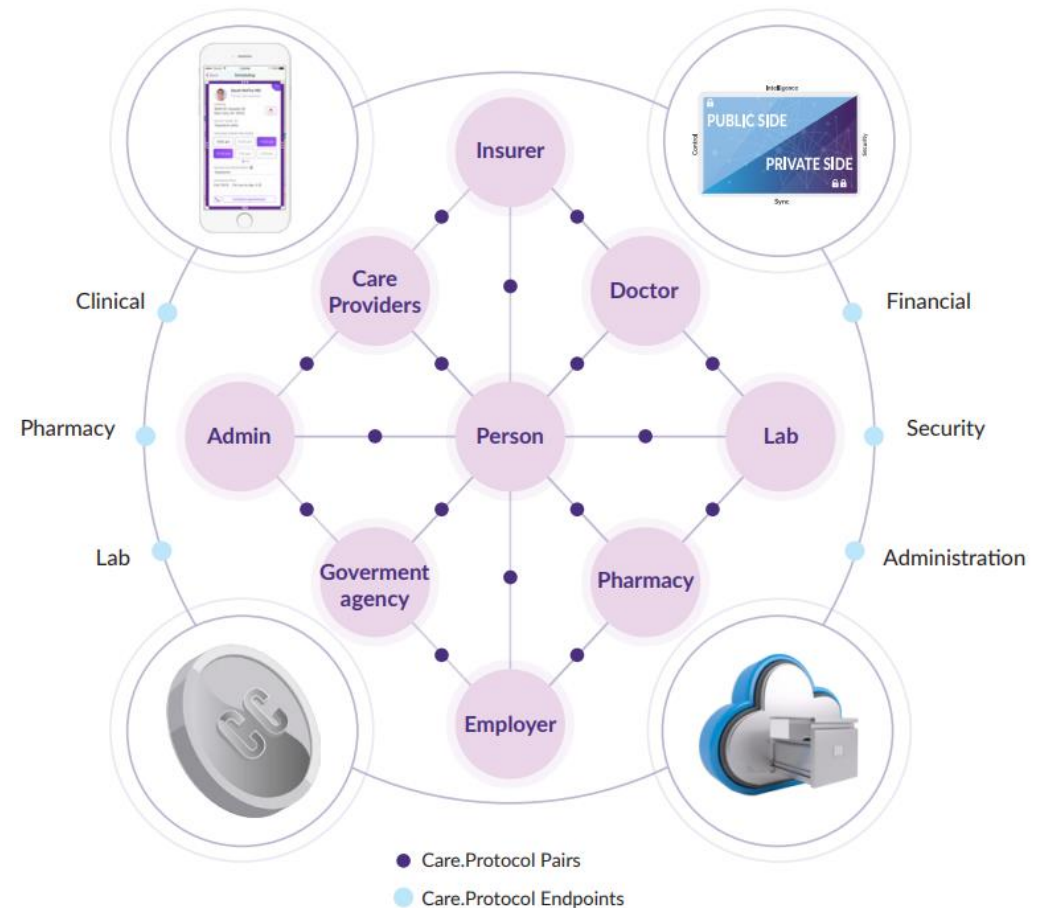
Platform for Decentralization of Healthcare

February 13, 2018



What is Solve.Care?

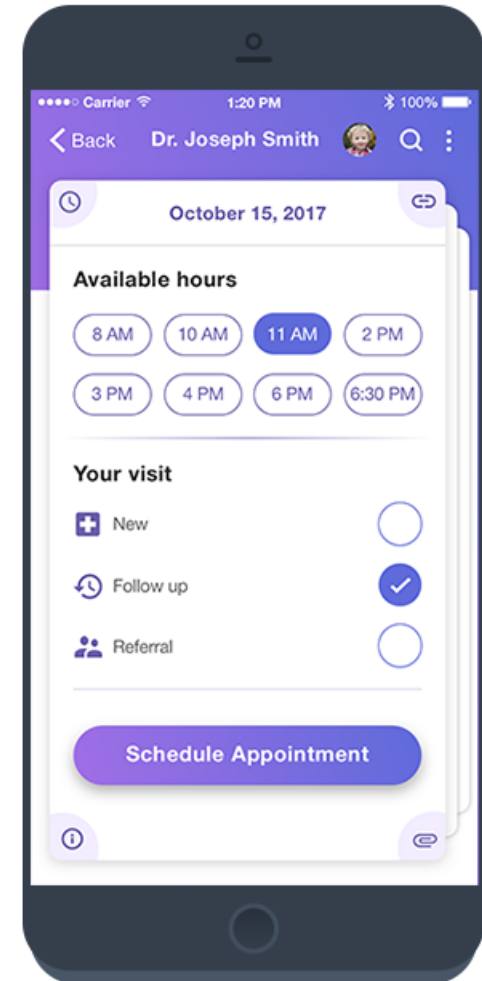
- A decentralized platform for administration of healthcare and benefits programs.
- Their goal is to enable better access to healthcare, streamlined physician tasks, and timely and accurate payments by the healthcare administrator.
- The Solve.Care platform consists of Care.Wallet, Care.Card, Care.Coin, and Care.Protocol, designed to offer an innovative approach to administer benefits and keep all parties in sync away from a centralized record keeper.



Key components

Care.Wallet

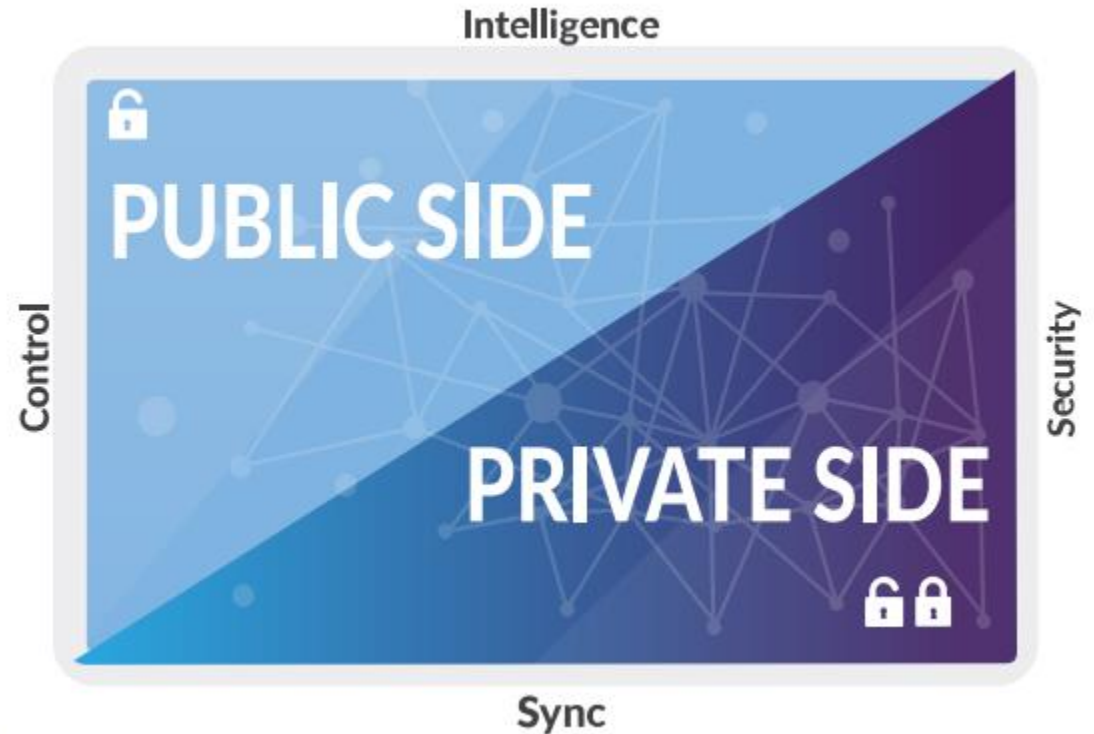
- A personal healthcare wallet that will help providers and patients communicate and manage care delivery. Users are able to find, schedule and pay doctors using tokens issued by insurance/employer/care-networks.
- Care.Wallet learns user preferences and holds intelligent applications called Care.Cards and Care.Coins. Care.Wallet can automatically synchronize with other wallets and can coordinate and manage of healthcare transactions and records.



Key components

Care.Cards

- A platform residing in the Care.Wallet, equivalent to apps in an app store with access to all the platform constructs.
- Unique capabilities:
 - Auto synchronization with other cards.
 - Require no centralized logic processor.
 - Intuitive data security model of public and private side.
 - Can be published for a specific protocol pair to follow the rules of that pair.



Key components

Care.Coin

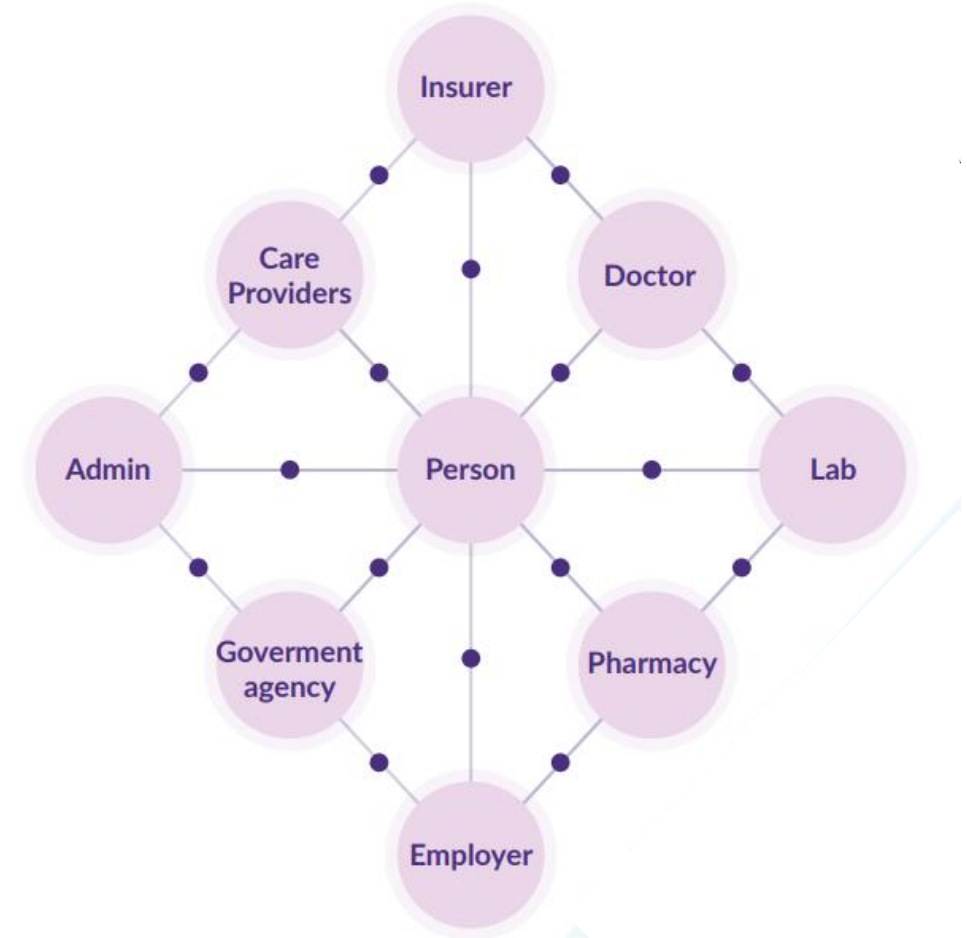
- A payment currency designed to reduce cost of healthcare administration and reduce fraud, waste, and abuse. It will enable a proof of service model, which is a score of events in the blockchain that establish evidence of service delivery.
- Key characteristics:
 - Stable monetary value and guaranteed redemption
 - Adjustable administrative cost components
 - Immutable audit trail and access control
 - Proof of service and automated escrow and release



Key components

Care.Protocol

- The underlying fabric of the platform handling all communication and synchronization between entities, wallets, cards, coins, and client systems.
- It combines the power of blockchain technology (distributed ledger technology) with event based architecture and handler to keep all parties in sync without the need for a centralized record keeper.



Development roadmap

Release 1 (Q2 2018)

Provider reward program / Pre-authorization for medical services / Specialist care referrals / Provider Care.Wallet / Community project framework



Release 2 (Q4 2018)

Patient – Provider direct scheduling and payments / Patient Care.Wallet / Community extensible Care.Protocol / Governance, Risk and Compliance (GRC)



Release 3 (Q2 2019)

Insurance ID card with built-in plan benefits / Delegated provider payments via Care.Coin / Care.Marketplace / Community published Care.Cards

Release 4 (Q4 2019)

Employee reward programs / Employer sponsored payments via Care.Coin / Community published end-points



Release 5 (Q2 2020)

Dangerous drug interaction / Diabetes self-care / Machine learning API for Care.Wallet and Care.Cards / Government program compliance



Release 6 (Q4 2020)

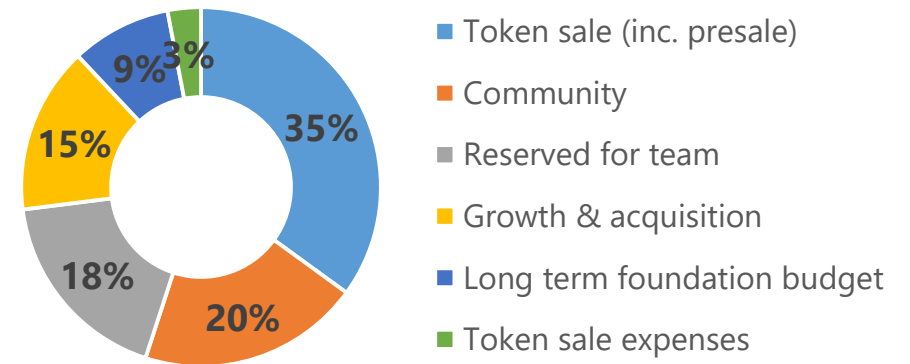
Case management / Utilization analytics / Behavioral analytics / Government program compliance

CAN token sale summary

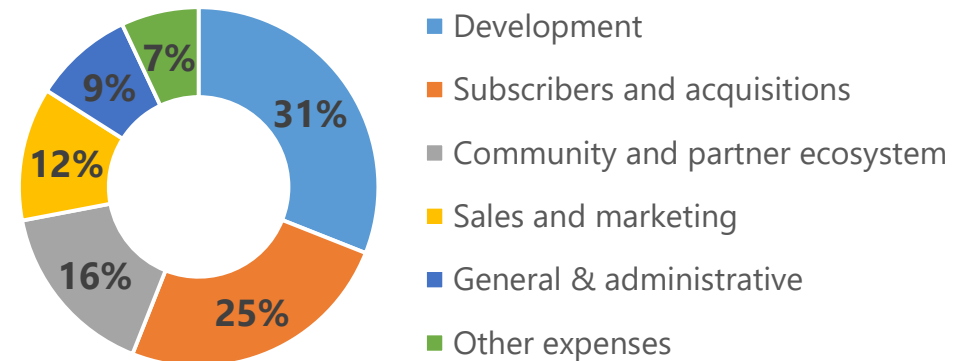
ICO SUMMARY

- **Project name:** Solve.Care
- **Token symbol:** CAN
- **Website:** <https://solve.care>
- **Hard cap:** US\$35M for 35% of tokens (the amount raised is effectively US\$30M as 350 million tokens are to be sold at \$0.07 - \$0.1 each)
- **Conversion rate:** 1 CAN = \$0.10
- **Max market cap at ICO (fully diluted basis):** US\$85M
- **Bonus structure:** Presale ongoing with 30% discount
- **Presale or white list:** Pre-sale & whitelist open now
- **ERC-20 token:** Yes
- **Countries excluded:** None (must be accredited investor for USA)
- **Timeline:** Pre-Sale ongoing until March 9, 2018, token sale begins March 31, 2018
- **Token distribution date:** Upon conclusion of token sale

TOKEN DISTRIBUTION



USE OF PROCEEDS



Use of CAN tokens

- CAN is the token being offered in the Solve.Care ICO, and it is needed for wallet subscription, card subscription and using of Care.Coin for payments.
- It will have variable value, be tradable on crypto exchanges, and be used for Care.Marketplace purchases. Transactions involving Care.Coins will require CAN tokens for emission and transaction fees.

Use of Care.Coins

- Care.Coins differ from CAN tokens because they are not a part of the token sale, will not be tradable on exchanges, will be pegged to fiat currency to ensure a stable value, and the supply is not limited.
- Care.Coins will be intelligent digital coins designed for transparent, accurate, and verifiable payment of healthcare services. It can be used for care administration network payments.

CAN tokens vs. Care.Coins

	CAN Token	Care.Coin
Variable value	✓	✗
Tradable on crypto-exchanges	✓	✗
Care.Marketplace purchasing	✓	✗
Tradable p2p	✓	✓
Fractional amount	✓	✓
Available worldwide	✓	✓
Pegged to fiat currencies	✗	✓
Managed and exchanged via Care.Wallet	✗	✓
Care Administration Network payments	✗	✓
Backed by reserves	✗	✓

THE TEAM

Who are the people behind Solve.Care?



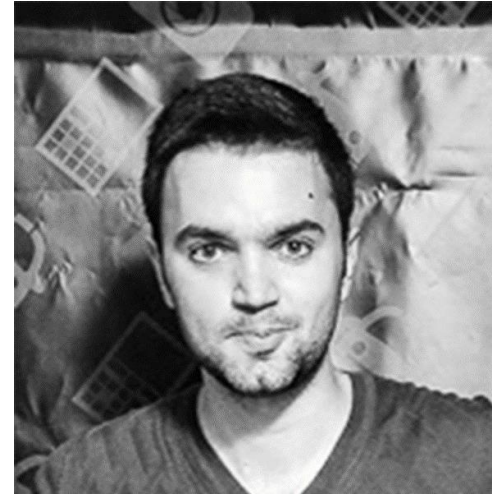
Pradeep Goel
CEO

Pradeep has been in the CEO, COO, CIO, and CTO roles at various tech companies for over 25 years, including EngagePoint, Noridian BlueCross BlueShield of North Dakota, and Dakota Imaging which was acquired by WebMD.



Vadym Vorobiov
CTO

Vadym has spent over 10 years in the Health and Human Services sector, building and deploying enterprise systems for government and commercial organizations.



Vlad Fedorenko
Backend Dev Team Lead

Vlad has worked as a freelance Java developer, and developer/team lead for Devster Lab before joining the Solve.Care team.



Artem Grygoryev
Web Dev Team Lead

Artem was a web developer for Medicalaser, Farrosoft, and NextGenDev before becoming the web dev team lead at Solve.Care.

The opportunities

- The project is led by a strong team with deep experience in the healthcare industry and they are being advised by respected people in the healthcare and insurance industry.
- They have signed a multi-year contract with a healthcare delivery organization that is responsible for managing care for 250,000 citizens, 5,000 providers, and 200+ facilities in Arizona, US.
- Care.Cards is a platform that allows third party dApps to be hosted on top of it. It is expected that users will be able to use healthcare-related dApps within Care.Cards.
- The idea of the project makes sense and would provide significant real world benefits. If successful, the project can save a substantial amount of money in the inefficient healthcare industry.

Our concerns

- Solve Care has plans to expand globally. However, because the healthcare industry is very different in each country, the expansion plan may not be as quick as the team has projected.
- The US healthcare industry has proved to be difficult to disrupt with the incumbents resist to changes. Solve Care is at a fairly early stage and it is unproven that the project could disrupt the US healthcare industry and abroad.

What do we recommend?

For flipping: **Positive.**

- The recent reduction of hard cap is a good move by the team, especially in light of the current market environment. We believe the project can reach hard cap with unmet demand.
- The crowdsale date of March 31, 2018 is around 1.5 month away, which is longer than most ICOs. This can be both negative and positive – negative in that participants' funds are locked up for a longer period, positive in that the market environment may be much better then.

For long-term holding: **Positive.**

- The healthcare industry in many countries, including the US, is inefficient and ripe for disruption. If Solve Care is able to fulfill its vision, the potential is substantial.
- We believe the idea is well thought out and provides significant real world benefits.

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