

Crush Crypto Core (CCC) DAA: Monthly Update

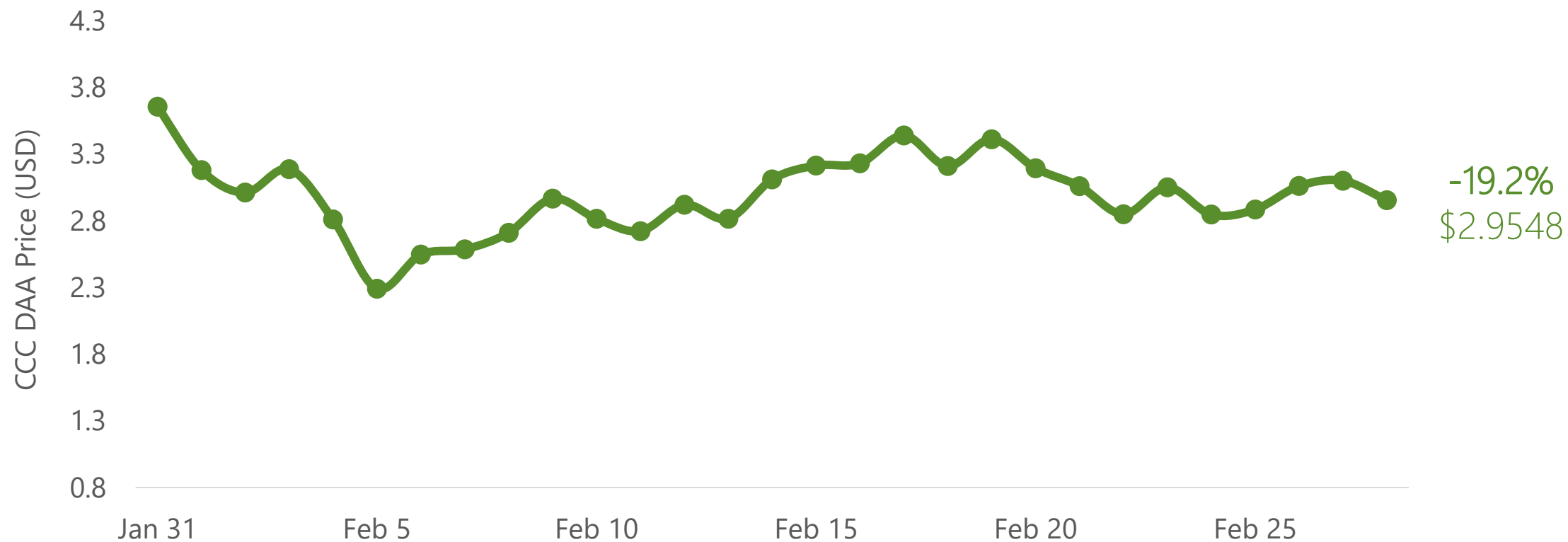
February 2018

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Performance breakdown

CCC DAA PRICE MOVEMENT – FEBRUARY 2018



Performance breakdown

Coins

- While February was a down month, there were two coins (Bitcoin and Monero) that were up. Most of the other coins dropped (Dash -16%, Bitcoin Cash -10%, Ether -24%, Steem -36%, Qtum -38%, and Icon -54%).

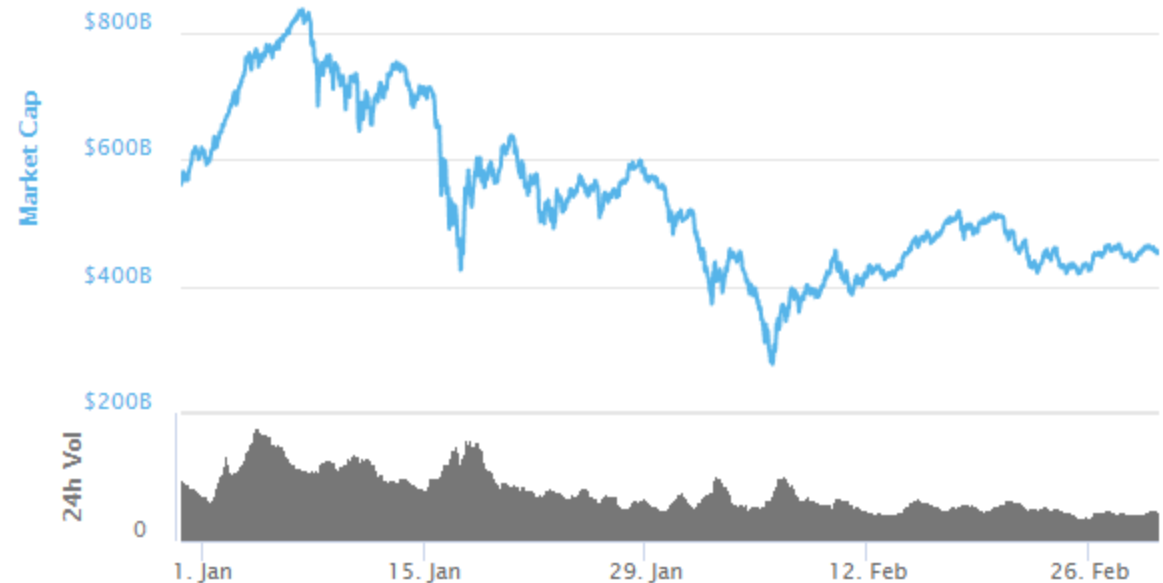
Tokens

- All tokens in the portfolio declined by varying degrees (Everex -23%, Raiden -34%, Funfair -39%, 0x -50%, and Kyber Network -58%).

General observations

- The cryptocurrency market had a rough first two months this year. We believe it is a technical correction (a steep one at that) as there weren't any major news that adversely affected the overall fundamentals of the industry.
- Some compare the current cycle we are in to the crash experienced in 2014 but we believe it is not a good comparison. The industry has grown significantly and has a lot more than just one use case (internet money), compared to 4 years ago.

GLOBAL MARKET CAPITALIZATION, YTD 2018



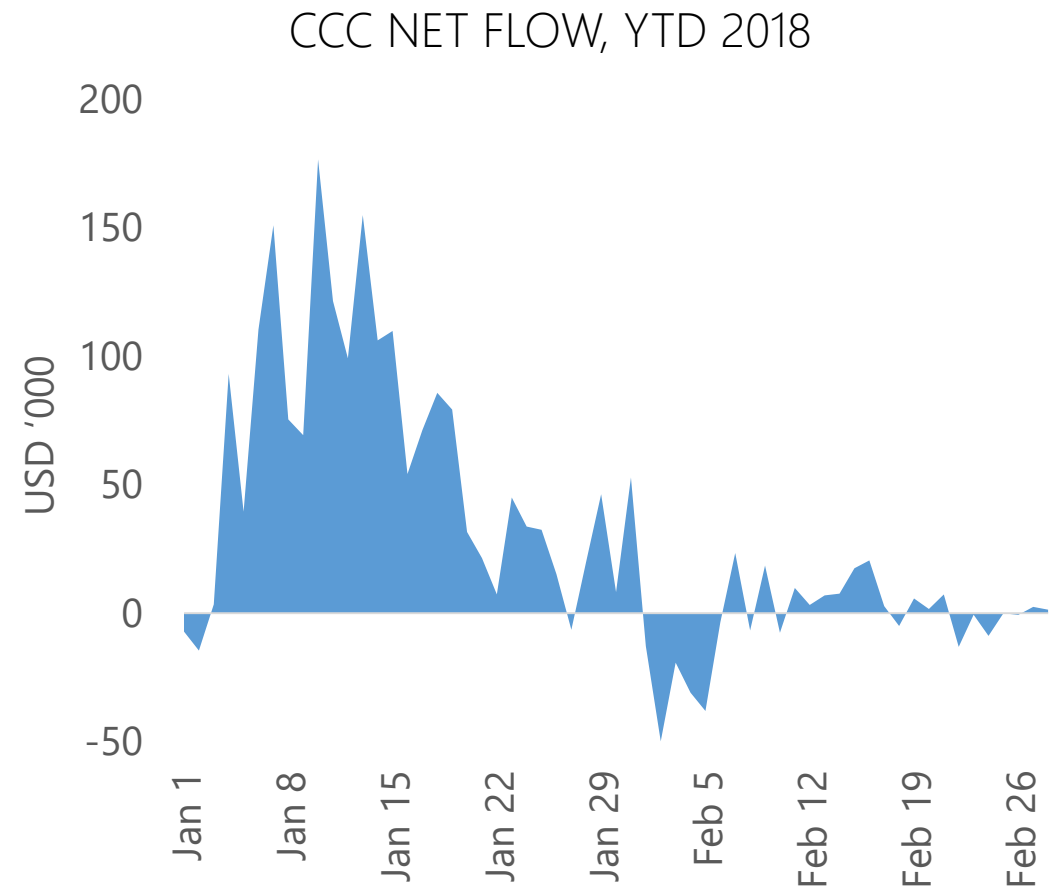
Source: Coinmarketcap

General observations

- Citi estimated that in 2017, there was a fiat net inflow of \$10 billion into cryptocurrency, which contributed to the expansion of the overall market cap by \$500 billion. This means a \$1 fiat inflow would equal to a \$50 increase in crypto market cap.
- This is a two-edged sword – a small movement of fiat into or out of the cryptocurrency market would translate into a wild swing in cryptocurrency prices, which is one of the reasons why cryptocurrency prices are so volatile.
- With cryptocurrency getting adopted by more individuals and companies alike, more applications being built on the blockchain, and more investors (individual and institutional) putting in money, the fundamentals of cryptocurrency is better than ever.
- With so many good fundamental developments relating to cryptocurrencies, it is hard to envision a prolonged bear market.

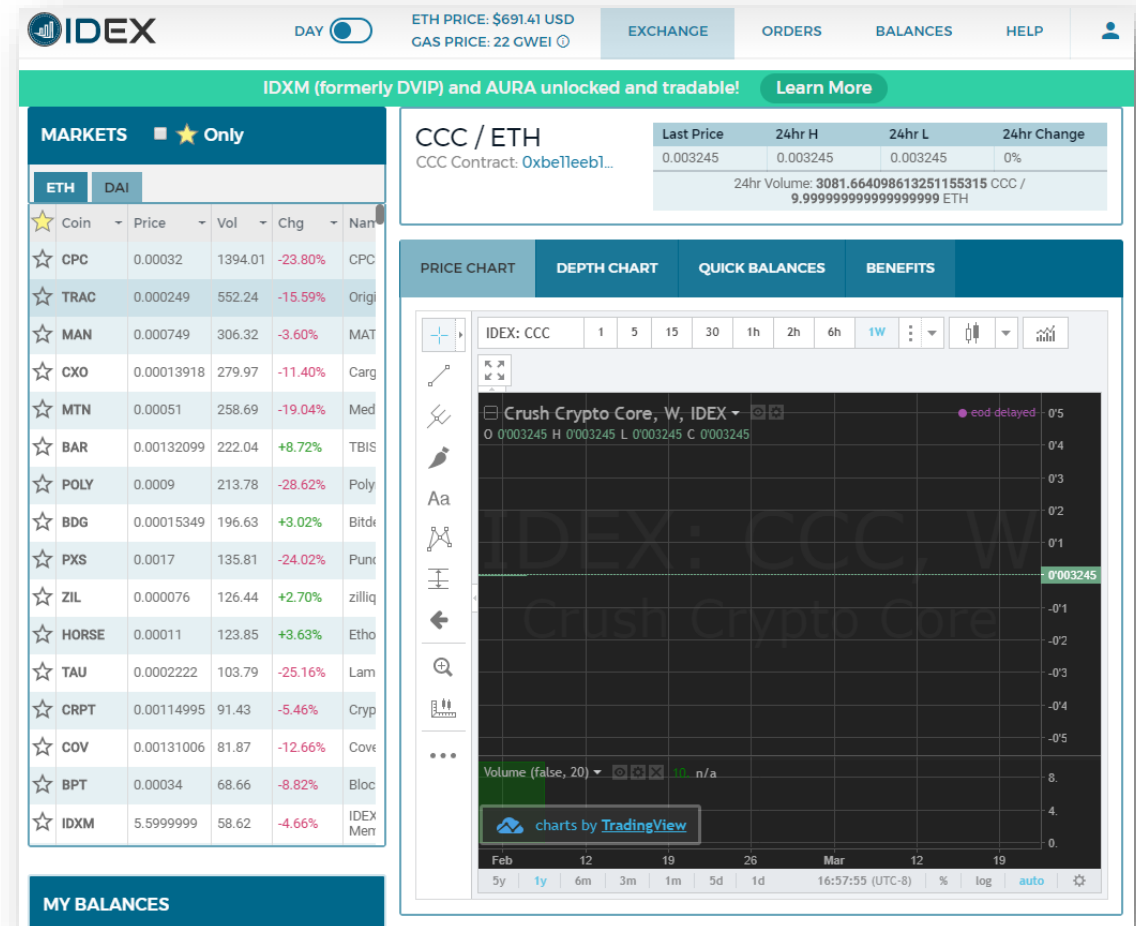
Market entry timing

- From our observations, most people buy high and sell low. This is the opposite of what they should be doing.
- During the first half of January, when the market peaked, that's when the largest amount of inflow happens. Conversely, people redeem CCC the most when the market crashes, as it did in early February.
- CCC is a long-term holding with a healthy mix of safer and more speculative assets with us doing the rebalancing for you.



CRUSH CRYPTO CORE (CCC) DAA CCC listed on IDEX

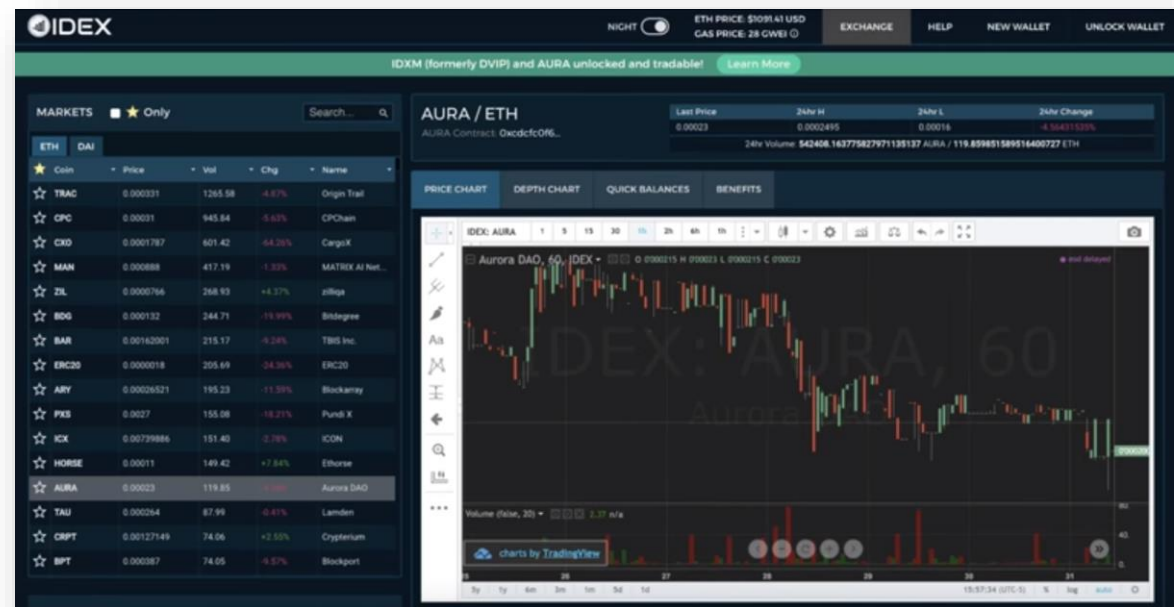
- CCC was successfully listed on the decentralized exchange IDEX on January 19, 2018.
- For those of you who live in countries that are excluded from ICONOMI (US or Canada), or if your deposit limit in ICONOMI is maxed out, you can now purchase CCC directly from IDEX.
- IDEX is an up and coming decentralized exchange that launched in September 2017 and is quickly gaining traction.



CRUSH CRYPTO CORE (CCC) DAA CCC listed on IDEX

- We will put up buy and sell orders on IDEX **every day at 2pm PST (5pm EST or 10pm GMT)** so there is guaranteed liquidity at that time.
- We will put up buy/sell orders for CCC at the market value as quoted on ICONOMI, but will pull the order after **30 minutes** since the value of CCC fluctuates continuously.

IDEX OFFICIAL TUTORIAL VIDEO



Learn how to connect your wallet, deposit, trade, withdraw or transfer assets on IDEX in this step-by-step video walkthrough:
<https://youtu.be/3DWO82cris>

Rebalancing

THOUGHTS

- As no coins have been added to the eligible list of assets on ICONOMI, we have not made any changes to the asset allocation of CCC in February.
- Remain overweight:
 - Monero (XMR)
 - KyberNetwork (KNC)
 - ICON (ICX)

CURRENT CCC DAA STRUCTURE

Holding	Category	Rebalancing Index Weight
Ethereum (ETH)	Platform	20.00%
Monero (XMR)	Anonymity	15.00%
Bitcoin (BTC)	Value	12.50%
KyberNetwork (KNC)	Decentralized Exchange	10.00%
Icon (ICX)	Decentralized Network	7.50%
FunFair (FUN)	Gambling Platform	5.00%
Raiden Network (RDN)	Blockchain	5.00%
Everex (EVX)	Payment	5.00%
Qtum (QTUM)	Platform	5.00%
Steem (STEEM)	Media	5.00%
0x (ZRX)	Decentralized Exchange Protocol	5.00%
Bitcoin Cash (BCH)	Value	2.50%
Dash (DASH)	Anonymity	2.50%

Resources

About the Crush Crypto Core DAA:

<https://crushcrypto.com/crush-crypto-core/>

FAQ: <https://crushcrypto.com/faq/>

Real-time performance and index weight of CCC:

<https://www.iconomi.net/dashboard/#/daa/CCC>

CCC on the decentralized exchange IDEX:

<https://idex.market/eth/ccc>

CCC token smart contract:

<https://etherscan.io/token/0xbe11eeb186e624b8f26a5045575a1340e4054552>

CCC Monthly Reports: <https://crushcrypto.com/ccc-monthly-report/>



CrushCrypto