

ICO Review: Atonomi (ATMI)

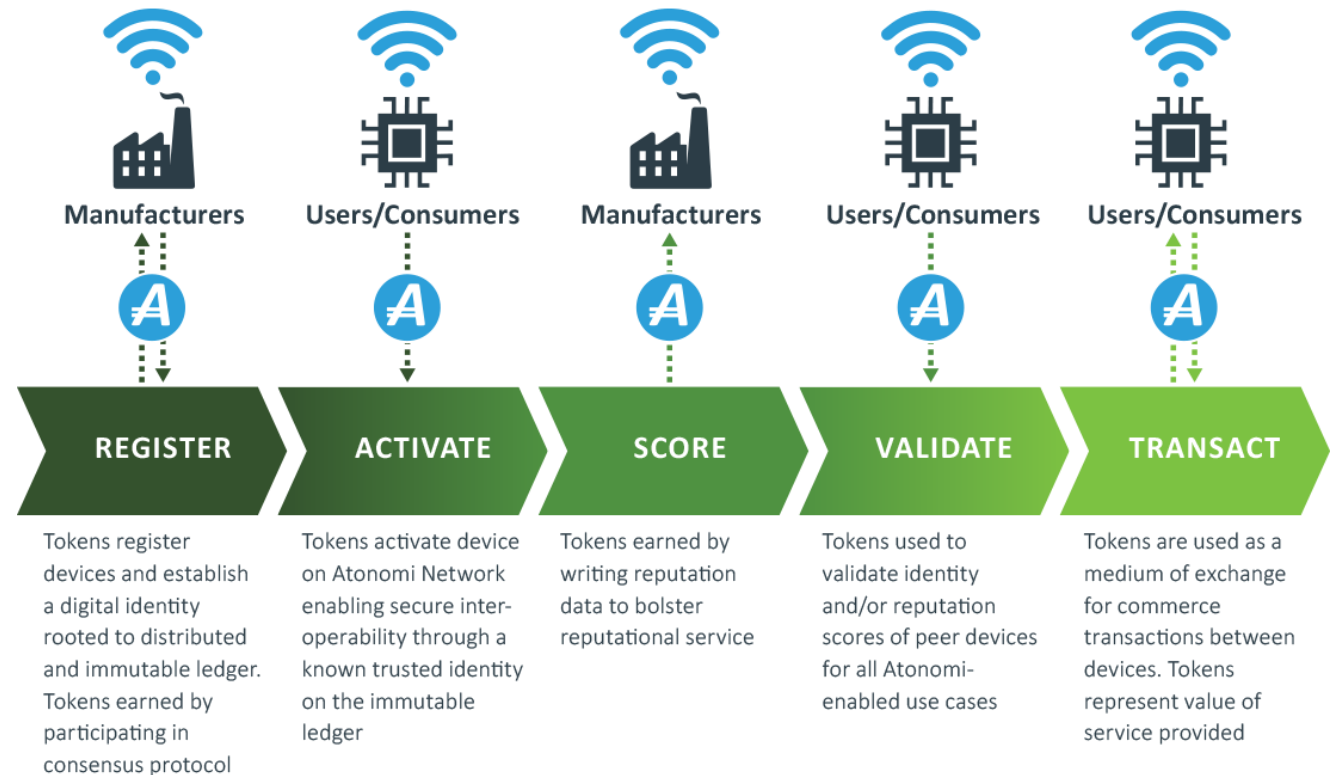
Security Protocol for The IoT

May 5, 2018



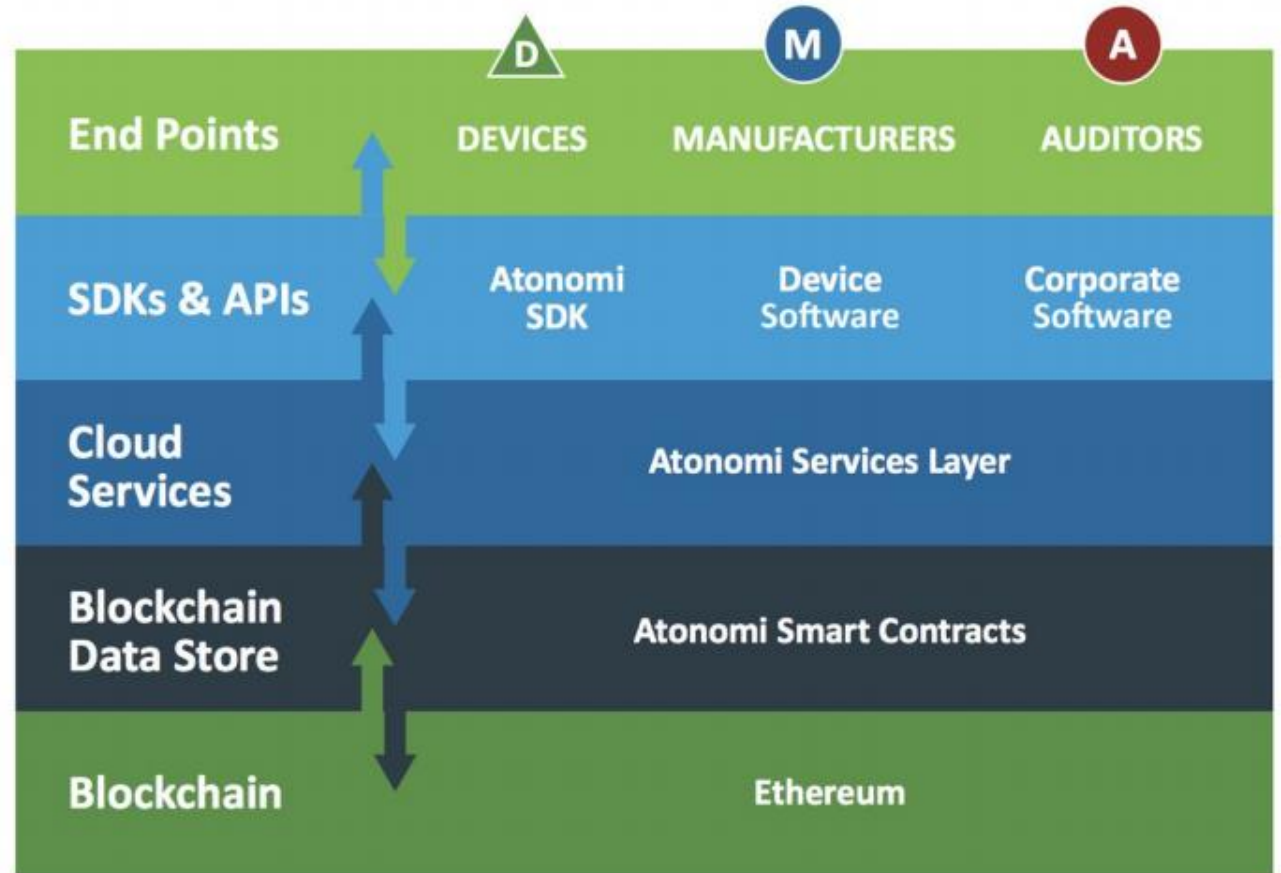
What is Atonomi?

- Provides a security protocol and infrastructure to enable IoT devices to have trusted interoperability for both data and commerce.
- The project proposes an Identity Service which will apply to all products within a network.
- Atonomi will provide a screening based on cybersecurity best practices, and provide a score, so people can verify the integrity of their network.



The Atonomi Network

- The team will also develop a Protocol for reputation over time. Auditors will ensure that devices are operating within their predefined parameters.
- If a device has a low reputation, its communication with other devices on the network will be restricted to ensure the robustness of security over time.
- Audit partners will be paid through fees on the network via Atonomi tokens.



How it works



ATMI token sale summary

- **Project name:** Atonomi
- **Token symbol:** ATMI
- **Website:** <https://atonomi.io>
- **Hard cap:** US\$25M (ICO contributors own 50% of the total supply)
- **Conversion rate:** TBA
- **Max market cap at ICO (fully diluted basis):** US\$50M
- **Bonus structure:** TBA
- **Private sale / white list:** Ongoing with queue, register at <https://atonomi.io>
- **ERC20 token:** Yes
- **Countries excluded:** NY State; further countries are TBA
- **Timeline:** ETA end of May, 2018 for token sale
- **Token distribution date:** TBA



Use of ATMI tokens

- The tokens are going to be used in a number of ways along the track of device activation, registration, and ongoing transactions.
 - Register devices with unique identities.
 - Activate the devices on a given network.
 - Earned by manufacturers that upkeep the reputation system of devices.
 - Validate the identity/reputation of peer devices for all Atonomi-enabled use cases.
 - As a medium of exchange for commerce transactions between devices.
- The tokens should appreciate in value depending on a number of outcomes. If Atonomi can address concerns related to IoT security issues, then their protocol, and, thus, tokens should have an increased value from greater demand of use.

THE TEAM

Team and advisors



Vaughan Emery

Founder and CEO

Over 25 years' experience in business development, while currently also serving as Centri's Founder and CEO.



David Fragale

Co-founder and VP of Product

Over 17 years' experience in risk assessment and business development, with his most recent being as current CEO and founder of Raven Rock Ventures.



Michael Mackey

CTO and VP of Engineering

Over 20 years' experience in development and engineering, with the most recent being current CTO and VP of Engineering at Centri.



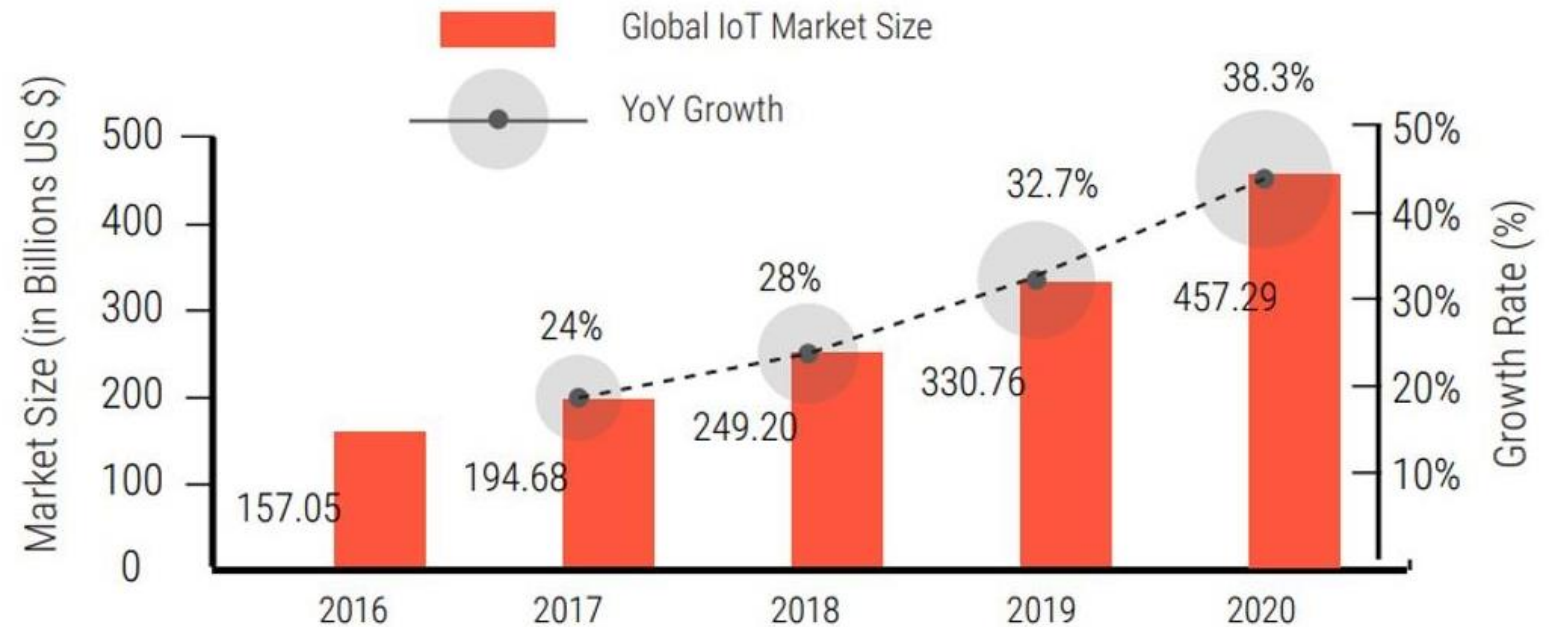
Luis Paris

Chief Scientist

Over 25 years' experience in programming, and research, with his most recent experience being as current Chief Scientist at Centri.

The opportunities

- The IoT industry is massive and projected to grow at a rapid rate. Security is one of the biggest concerns regarding the industry. Should Atonomi becomes successful in solving the problem, the upside is substantial.



[Sources: GrowthEnabler Analysis/MarketsandMarkets]

The opportunities

- Atonomi's parent company CENTRI can provide tremendous support to the project, from contributing to the development using its patented technology to securing commercial partnerships.
 - CENTRI's technology is currently being used by tech giants including Arm, Flex, and Intel, which can become potential early adopter of the Atonomi project.
 - CENTRI holds 8 US patents in the area of IoT.



Our concerns

- The Internet of Things trend is still in its early stage. The success of Atonomi depends heavily on the success of the IoT trend itself.
- Majority of team members also work at CENTRI. It is unclear how they allocate their time between the two ventures.
- The detailed roadmap is not published yet.

For flipping: **Positive.**

- The project's idea, team, and market awareness are all above average. Not many projects have the level of support that CENTRI can provide.

For long-term holding: **Positive.**

- Atonomi is backed by seasoned executives in the IoT industry. CENTRI's technology is adopted by some of the biggest chip makers in the world. In addition, IoT is widely regarded as one of the mega trends in the coming years.
- The project has a lot of the right ingredients to become successful. It is the most impressive IoT blockchain project that we see and we believe it has a good chance to succeed.

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